**Online Course provided by UTCC iSM (Jan – Feb 2021) to Chungnam National University, Korea students**

**ASEAN Economics and Trade**

\*Course to be taught by 3-4 UTCC Lecturers

* **Course Description**

Overview of ASEAN economics and trade covering the creation of the ASEAN community, ASEAN economic geography, and ASEAN major areas of cooperation with an emphasis on finance and economic cooperation.

* **Objectives**

1) To promote the understanding of ASEAN and its economic and social activities.

2) To study the influences of ASEAN economic community on regional trade and businesses.

3) To analyze the strengths, weaknesses, opportunities and threats of ASEAN economic community.

4) To study the integration of ASEAN economic community into the global economy.

* Topics to be covered:

Introduction to ASEAN

ASEAN Economic Community

ASEAN Plus 3 and Plus 6

Thailand cross border trade with Myanmar, Laos and Malaysia

ASEAN Tourism

ASEAN Open Skies Policy

Responsible Business Behavior

Retailing and E-commerce in ASEAN; ASEAN Unicorns

ASEAN RCEP

ASEAN and the UN

Various ASEAN Environment topics

**> 3학점 (45시간) > 수업시간 14:00~17:00 혹은 15:00~18:00 (조율 중)**

**> 기간 1월 21일 ~ 2월 4일 (변동가능성 있음)**