

**Online Course provided by UTCC iSM (Jan – Feb 2021) to Chungnam National University, Korea students**

**ASEAN Economics and Trade**

\*Course to be taught by 3-4 UTCC Lecturers

- **Course Description**

Overview of ASEAN economics and trade covering the creation of the ASEAN community, ASEAN economic geography, and ASEAN major areas of cooperation with an emphasis on finance and economic cooperation.

- **Objectives**

- 1) To promote the understanding of ASEAN and its economic and social activities.
- 2) To study the influences of ASEAN economic community on regional trade and businesses.
- 3) To analyze the strengths, weaknesses, opportunities and threats of ASEAN economic community.
- 4) To study the integration of ASEAN economic community into the global economy.

- Topics to be covered:

Introduction to ASEAN

ASEAN Economic Community

ASEAN Plus 3 and Plus 6

Thailand cross border trade with Myanmar, Laos and Malaysia

ASEAN Tourism

ASEAN Open Skies Policy

Responsible Business Behavior

Retailing and E-commerce in ASEAN; ASEAN Unicorns

ASEAN RCEP

ASEAN and the UN

Various ASEAN Environment topics

**> 3 학점 (45 시간) > 수업시간 14:00~17:00 혹은 15:00~18:00 (조율 중)**

**> 기간 1 월 21 일 ~ 2 월 4 일 (변동가능성 있음)**