



University of the Thai Chamber of Commerce

Course Outline

Semester: Second Semester

Academic Year 2022-2023

Course Code: GE461

Course Title: ASEAN Environment

Number of Credits: Three Credits

Lecture/period/week: 15 sessions of 3-hrs

Lecturers: Ajarn Miroslav Kalniev (mirokalniev@gmail.com)

Ajarn Paul Schuttenbelt (paul_sch@utcc.ac.th)

- **Pre-requisite Course, if any**

No Prerequisite

- **Course Description**

ASEAN Environmental phenomenon and issues as a result of culture, politics, capitalism economy, geographical structures, and ethnic migration, policies and agreements relating to ASEAN environment, ASEAN's environmental organization structures and cooperation mechanism, sustainable environmental management. The course will also focus on sustainable business practices and will feature several relevant case studies as well as guest speakers from the sustainable business world in the region.

- **Objectives**

- 1) To promote the understanding of Asean and its economic and social activities.
- 2) To study the influences of Asean economic community on environmental issues.
- 3) To analyze the strengths, weaknesses, opportunities and threats of Asean economic community in relation to its environmental management.
- 4) To study the integration of Asean sustainable environmental management.

■ Teaching Approach

(Student – Centered Approach)

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|--------------|---|
| ✓ Lecture | ✓ Problem-based Learning |
| ✓ Practice | ✓ Project-based-Learning |
| ✓ Discussion | ✓ Research-based-Learning |
| ✓ Case Study | ✓ Online Learning/Internet-based-Learning |

■ Teaching Aids/Instructional Media

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|-----------------|---|
| ✓ Charts & Data | ✓ PowerPoint |
| ✓ Authentic | ✓ Electronic Media eg. Option Finder, VCD, DVD, e-book etc. |

Student Activities

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|---------------------------|----------------|
| ✓ Data/Information Search | ✓ Presentation |
| ✓ Brainstorming | |
| ✓ Simulation | ✓ Debate |

■ Textbooks/Instructional Material

PPT material will be provided for each class.

■ Evaluation

Category	Percentage
Part I Attendance, Active Participation and Reflective Questions	40%
Part II Performance in Collaborative Work/LPT/Mini Presentations	40%
Part III Quizzes	10%
Part IV Active Reflective Learning Diary	10%
Total	100 %

Grading Scale

A = 85 – 100	B = 75 – 79	C = 65 – 69	D = 50 - 59
B+ = 80 – 84	C+ = 70 – 74	D+ = 60 – 64	F = 0 - 49

■ Course Details

Lecture/Lab Timetable

Week No.	Date/Month	Topics	Lecturer
1	24 Jan	Joint Intro of all lecturers and program overview (30 min)	All lecturers Aj Miro (12:00 – 15:00 Bangkok Time)
2	25 Jan	Asean Economic Community	Aj Miro (12:00 – 15:00 Bangkok Time)
3	26 Jan	Introduction of assignment, Starting a Business in ASEAN, rules and regulations	Paul. Start a solar business in ASEAN (12:00 – 15:00 Bangkok Time)
4	27 Jan	Social Entrepreneurship in ASEAN	Paul (12:00 – 15:00 Bangkok Time)
5	30 Jan	Asean Plus 3 and Plus 6 ASEAN ENVIRONMENT INSTITUTIONAL FRAMEWORK	Miro (12:00 – 15:00 Bangkok Time)
6	31 Jan	ASEAN: Land and Biodiversity ASEAN Transboundary Haze	Miro (12:00 – 15:00 Bangkok Time)
7	1 Feb	Rise of EVs ecosystem in ASEAN (focus on Thailand)	Miro (12:00 – 15:00 Bangkok Time)
8	2 Feb	Oceans and Freshwater	Miro (12:00 – 15:00 Bangkok Time)
9	3 Feb	Power and Governance	Paul (12:00 – 15:00 Bangkok Time)
10	6 Feb	Innovation	Paul (12:00 – 15:00 Bangkok Time)
11	7 Feb	Case study: Sustainability in ASEAN (guest speaker(s))	Miro (12:00 – 15:00 Bangkok Time)
12	8 Feb	Sustainable Energy in ASEAN	Miro (12:00 – 15:00 Bangkok Time)
13	9 Feb	Smart Cities in ASEAN	Paul (12:00 – 15:00 Bangkok Time)

14	10 Feb	Globalization and Business Strategy I: CAGE Framework	Paul (12:00 – 15:00 Bangkok Time)
15	13 Feb	Presentation of Business Plan	Paul (12:00 – 15:00 Bangkok Time)

Essential References

1. **The ASEAN Economic Community: A Work in Progress** edited by Sanchita Basu Das , Jayant Menon , Rodolfo C. Severino , and Omkar Lal Shrestha (eds) Asian Development Bank and Institute of Southeast Asian Studies , 2013 Pp. 407. ISBN 978 981 4519 01 4
<http://adb.org/sites/default/files/pub/2013/aec-work-progress.pdf>
2. **Roadmap for an ASEAN Community 2009-2015**
<http://inter.oop.cmu.ac.th/ASEAN/RoadmapASEANCommunity.pdf>
3. Plummer, Michael G., **ASEAN Economic Integration: Trade, Foreign Direct Investment, and Finance** (July 17, 2009). Michael G. Plummer, ADVANCED RESEARCH IN ASIAN ECONOMIC STUDIES, World Scientific, Vol. 6, 2009.
Available at SSRN: <http://ssrn.com/abstract=1469425>
4. **ASEAN Community 2015: Managing integration for better jobs and shared prosperity**
<http://www.adb.org/sites/default/files/publication/42818/asean-community-2015-managing-integration.pdf>
5. **Our People, Our Community, Our Vision Annual Report 2014-2015**
http://www.asean.org/images/2015/August/asean_publications/ASEAN%20ANNUAL%20REPORT%20FA%20REV.%2027.07.14.pdf
6. **Fact sheet: ASEAN Economic Community (AEC)**
[http://www.asean.org/images/2013/factsheet/2013%20\(6.%20Jun\)%20-%20AEC.pdf](http://www.asean.org/images/2013/factsheet/2013%20(6.%20Jun)%20-%20AEC.pdf)
7. **Doing Business in the Halal Market: Products, Trends and Growth opportunities**
By Euromonitor International 2015
http://go.euromonitor.com/rs/805-KOK-719/images/WP_Halal-Market_1.4-0715.pdf
8. ASEAN Environment: <https://environment.asean.org/>